



Relay For Life of Florida State University



Partnership Opportunities 2023-2024



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Why I Relay?

Read excerpts from some of our members and what Relay For Life means to them.

One thing that I came to realize at a young age is that cancer is something that has the effect to strip people of memories with their loved ones. I have seen first handily the effects of what this disease can do to a family. My aunt suffered for years with stage 4 breast cancer, though she was able to fight for longer than expected, she still lost her battle. This left my 5 year old cousin without a mom. I was never able to meet my great grandma because three months before I was born, she died from breast cancer. On top of that I have seen people through the eyes of my grandmother, who is a director foundation in a cancer hospital in Venezuela, where families have to decided whether they have enough money for treatment or their next few meals. I relay because I want to help those who can not stand up for themselves. I do it, so that family members don't have to go through what my family did! – **Sophi Martinez**



Growing up, cancer surrounded me. Whether it was my extended family members, teachers, friends, family friends who felt like second brothers or parents, I felt as though I grew up with cancer everywhere. Cancer was the one thing growing up I truly hated. One of my biggest inspirations in life, my grandma was diagnosed with a cancerous brain tumor 2 weeks before my mothers wedding, but she refused to let it stand in her way. 2 weeks later, and 1 week post operation, my grandma walked my mother down the aisle with gauze wrapped around her head. As I got older, I realized how challenging the battles were for so many I loved and was inspired by them to try to make a difference. Due to the many people I have lost, I learned how cancer was able to not only affect the person who has it but also how it affected the people closest to them. Finding a cure for cancer has been one of the biggest motivators in my life not only through relay but it even inspired me to go into the medical field. I relay in support of the many loved ones I and many others have lost worldwide to this deadly disease and for a future where cancer no longer exists. - **Kylie Lynch**

I relay for my mom, a pancreatic cancer survivor who was able to see another birthday due to the care and treatment provided by her doctors. Relay for Life raises funds for cancer research, patient support, education, and advocacy to ensure everyone has the opportunity to survive cancer and see another birthday! By being on the executive board of FSU Relay for Life, I have hope that there will be a world where all cancer patients will conquer cancer and celebrate another birthday. I also relay to dedicate a luminaria to my mom and honor all lives touched by cancer. I believe the luminaria ceremony held by FSU Relay brings us all together by illuminating luminaria in dedication to cancer survivors, those battling cancer, and loved ones lost to cancer. I believe the luminaria ceremony provides light to all lives touched by such a dark disease and provides our Relay community with hope that one day there will be a cure for cancer. - **Claudea Bridgett**





A Letter to You

Dear friends,

We would like to extend to you an invitation to save lives by helping us support the American Cancer Society in the battle against cancer. This goal is only achievable with support from partners like you.

Our main event will occur in Spring of 2024 at the Florida State University Student Union from noon to midnight.

Please review this packet, as it contains valuable information regarding our different partnership levels and their benefits. If you have any questions, comments or are interested in creating a customized level, please reach out to us. We hope that you will consider partnering with us to benefit this most worthy of causes. The funds raised will help the American Cancer Society provide prevention, early detection programs, and services for cancer patients and their families in our local community; support the American Cancer Society's lifesaving research projects; and assist us with our advocacy efforts in the Legislative Districts in Florida.

We thank you for considering our request and look forward to partnering with you in our fight against cancer.

Until we find a cure,
Relay for Life at Florida State University Executive Team





Together We Can Beat Cancer

The American Cancer Society is the largest nonprofit funder of cancer research.



That research has helped lead to more lives saved. In fact, more than 16.9 million people with a history of cancer are alive in the US today.



Since 1991, the cancer death rate has dropped 29%



That translates to more than 2.9 million lives saved.

HELP SAVE LIVES,

AND SHOW YOUR COMMUNITY HOW YOU PROVIDE EMPLOYEES AND CUSTOMERS:

- A quality team-building experience
- A platform for volunteerism and philanthropy
- A commitment to their well-being

BENEFITS CAN INCLUDE:

- Generating a more positive corporate image
- Improving customer loyalty
- Increasing sales potential

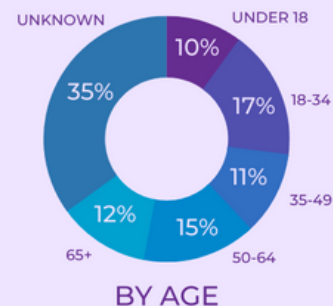
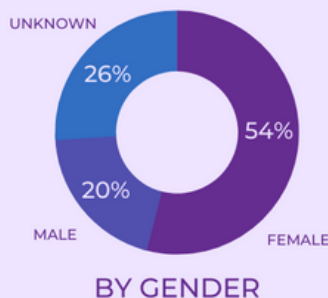


Being involved in Relay For Life events provides your employees, customers, and communities the opportunity to help us save lives from cancer.

JOIN US TODAY!

RelayForLife.org | 1.800.227.2345

RELAY FOR LIFE PARTICIPANTS ACROSS THE US*



*percentage per total respondents



ONE IN THREE say they are more likely to purchase a product if it's partnered with the ACS brand.*

*American Cancer Society Corporate Partnerships survey; September 2013



The American Cancer Society continues to be a HIGHLY TRUSTED source for cancer information, with 88% AIDED BRAND AWARENESS among consumers.*

*American Cancer Society Market Research: 2019 Brand Tracker





Partnership Levels at a Glance Chart

Partner Benefits	Black \$2,500	Platinum \$1,500	Gold \$1,000	Silver \$500	Bronze \$250
Speaking/recognition opportunity at every Relay for Life event during the year	✓				
Verbal Recognition/ Speaking Opportunity during Main Event opening and closing ceremonies	✓	✓	✓	✓	✓
Sponsor Logo featured on our website and social medias	✓	✓	Name on Website		
Table at Event (promotional space)	✓	✓	✓		
Banner Displaying Company Name	✓	✓	✓		
Sponsor logo featured on Main Event shirts	✓	✓	✓		
Recognition in Relay event news releases	✓	✓	✓	✓	✓
Year-Round opportunities to engage with participants	✓	✓	✓	✓	✓

Customizable levels available upon request





How to Become a Partner



ONLINE:

You can sponsor us directly online via our American Cancer Society Team Fundraiser Page. After submitting payment, please send an EPS and JPG logo to the Relay for Life member you have been communicating with. Use this link below:

<https://donate.cancer.org/g/asikyhyvjopmcpvcniyxntjw/directed>

CHECKS:

In-Person Pick Up - You can become a sponsor using a check. A Relay for Life member can pick it up and notify you when it is processed.

Mail - You can become a sponsor using a check. Use the form on the next page and mail in your donation.





Relay For Life of Florida State University Sponsorship Commitment Form

Business name: _____

Street address: _____

City: _____ State: _____ ZIP: _____

Contact Name: _____

Telephone Number (Business): _____ Fax Number: _____

Email: _____ Web Address: _____

COMMITMENT LEVEL

- Black - \$2,500
 Platinum - \$1,500
 Gold - \$1,000
 Silver - \$500
 Bronze - \$250

METHOD OF PAYMENT

Enclosed is my Sponsorship Check in the Amount of \$ _____

Charge my credit card (Please Print Clearly).

Card Type: VISA MasterCard Discover AMEX

Cardholder's name: _____

Billing Address: _____

Card Number: _____ Exp. Date: _____ Security Code: _____

Please Send Invoice to: _____

We are Unable to be a Designated Relay for Life Sponsor this year, but enclosed is our donation of \$ _____

Sponsor Signature: _____ Date: _____

(Please sign and retain a copy for your records)

Please email an EPS and JPG logo to Carlye.Collison@cancer.org at your earliest convenience to ensure high-quality printing. If an .eps file is not available, please send highest quality available. Note, submitting a low resolution logo may require signage to be printed in text in order to maintain quality.

Please return form to the address below:
PO Box 17127
Tampa, FL 33682

Name of team or individual to be credited with this Sponsorship: _____	<input type="checkbox"/> Not Applicable
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RelayForLife.org | 1.800.227.2345

The American Cancer Society cares about your privacy and protects how we use your information. To view our privacy policy or if you have any questions, please visit us at cancer.org and click on the "privacy" link at the bottom of the page or call us anytime. at 1-800-227-2345

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